

Allison Richter

Mobile: (678) 531-2575

Email: allison@2foldesign.com

Web: www.2foldesign.com

<http://apps.facebook.com/balrogsdeep>

www.argosys.com

www.airtran.com

www.centerpointinsights.com

Member: <http://www.meetup.com/The-Atlanta-Silverlight-Meetup-Group/>

Objective: To obtain a challenging and responsible Software, Graphic and Web Design position where my education and work experience will have valuable application while offering opportunity for professional advancement.

Expertise: PC, Macintosh

Platforms: Windows 2000 Professional, NT, ME, XP, Vista

Software: Visual Studio, Microsoft Expression, Adobe Photoshop, Illustrator, Image Ready, Macromedia Fireworks, Flash MX or 2004, Dreamweaver, QuarkXPress, Power Point, Corel Draw 12, Microsoft Word, Excel, FTP Software Products, Corel, Visio

XHTML, CSS, Cross Browser Designs, JavaScript, DHTML, Silverlight, Front End ASP.NET, Telerik Control Skinning, Light ActionScript
Excellent skilled project coordinator, scheduler, team player, and fast learner.

Strong knowledge of Graphic Design, Web Design, Corporate Identity, Branding, Information Design, and Usability.

Professional Experience:

01/08 – 08/11 – User Interface Designer

Argo Systems

Atlanta, GA

- User interface designer/developer – Responsible for all visual communication for Argo Systems Software that is built in ASP.Net. Technology used: Photoshop, Illustrator, Visual Studio, Fireworks, ASP.NET, HTML, CSS, Flash, Silverlight
- Responsible for redesign and execution of current online marketing site
- Created all new branding/ID and logos for products
- Created templates for marketing emails
- Created printed materials for marketing including: postcards, one sheets, conference agendas, advertisements, freestanding banners, table cloths, freestanding trade show display
- Skinned the following applications: Nestor for Linear, Nestor for Budget, Workflow, MOD, Affiliated Launch Request, and Medea Reports
- Created several sets of Telerik controls per application
- Made each application available with separate style sheets directed to client browser type and version.

03/08 – Present – User Interface Designer

Bell Moose Games

Atlanta, GA

- User interface designer/developer – Responsible for all visual communication for Balrog's Deep that is built in Silverlight/XAML. Technology used: Photoshop, Illustrator, Blend, Design, HTML, CSS, XAML, Visual Studio
- Responsible for all visual communication for Balrog's Deep using Photoshop, Illustrator, Blend, Design, HTML, CSS, XAML, Visual Studio
- Created all branding, ID, characters, illustrations, look and feel, and control layout

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04/06 – 12/07 – Online Designer

AirTran Airways

Atlanta, GA

- Online designer/developer – Responsible for all visual communication for AirTran's web site using Photoshop, Illustrator, Fireworks, HTML, CSS, Flash, and Dreamweaver.
- Created all headline images for news, alerts, sales and promotions.
- Created all banners, promotional images as well as html pages to display information.
- Redesign of Net Escapes email to update look and feel of the email, new data gathering of customers, improved usability as well as additional user features, and cross marketing.
- Redesign of Transactional emails as well as Notification emails. Updated for look and feel, cross marketing, as well as compensation for new blocking features of Outlook 2007.
- Developed new homepage features to give new reality to important updates, revenue, weather alerts, email sign ups and program sign ups.
- Created city illustrations to promote destinations in emails as well as pages within the site.
- Created new logos for branding of AirTran Vacations.
- Planned and directed photo shoot for new seat selection program.
- Created comps used to build new options for customers within reward customer redemption area.
- Retouched and or changed endorser images used for promotional campaigns.
- Created all flamingo imagery for flamingo promotions/contests.
- Retouched images or created illustrations of planes for use on website and emails.
- Created new tab interface for payments eliminating additional page scroll.
- Created press release pages for all new information.
- Responsible for all daily updates to site.

11/05 – 1/06 – Web Designer/Developer-Contract

Spherion / BellSouth

Atlanta, GA

- Web designer/developer – designed websites in a production environment for advertisers.
- Designed and developed logos, layouts, color schemes, look and feel of sites in Photoshop, Illustrator.
- Developed website using Photoshop, Illustrator, HTML, CSS, and Flash, Dreamweaver.
- Utilized knowledge of a variety of website graphics/architecture programs like Photoshop to design and modify webpage layouts.
- Studied and analyzed project requirements proposed optimal solutions for numerous informational websites.

Education 2001-2005 The Art Institute of Atlanta
Associate in Arts Interactive Media Design

1995-1996 Dekalb Technical Institute Dekalb, GA
Course of study Graphic Arts

1991-1993 Clayton State College Morrow, GA
Course of Study Fine Arts